



# TORONTO ROLLER DERBY

2024 Sponsorship Package

**Let's Chat!**

info@torontorollerderby.com  
torontorollerderby.com

# About Toronto Roller Derby

Toronto Roller Derby (ToRD), active since 2006, is a Women's Flat Track Derby Association (WFTDA) certified roller derby league.

We are more than just a league; camaraderie and inclusion are at the heart of our community. ToRD is a volunteer-run organization led, comprised of a diverse, welcoming group of skaters, officials, volunteers, fans, and sponsors. Our mission is to create a space and community in Toronto where everyone, of all backgrounds, skill levels, or identities can find their home on eight wheels.

ToRD has over 40 active skaters, officials, and volunteers. With your financial sponsorship, we hope to continue developing ToRD, host home bouts, and welcome new skaters to the sport of Roller Derby.

Photo Cred: Darren Stehr 2023






# Why Sponsor Us?

Roller Derby is a vibrant, exciting sport comprised of a diverse audience from all walks of life. Your sponsorship can be a fantastic opportunity for your business to gain exposure and brand awareness with residents who attend matches or follow the league's activities. ToRD will provide promotional opportunities at our bouts and through our digital promotional material. Sponsoring a roller derby league demonstrates your commitment to supporting grassroots sports and engaging with local community.

## **Your financial sponsorship contribution supports:**

- Renting our practice space
- Growing our Derby 101 new skater program
- Funding our bout space and event supplies

# Who Attends Bouts?



Toronto Roller Derby strives to create inclusive and welcoming environments for all. As a result, roller derby bouts attract a mix of attendees, ranging from dedicated roller derby fans and supporters to sports enthusiasts to members of our local community and beyond.



# Sponsorship Packages

\*\*The 2024 season runs from May to October. Sponsorship packages expire at the start of the 2025 season.

## All-Stars Package, \$600

**Social Media Acknowledgement:** Cross-promotion shoutouts on all social media platforms

- 7 “individual posts” in total throughout the 2024 Season to over 3,000 followers, linking to company website and social media page, ending May 2025

**Website Recognition:** Company website and logo are listed on ToRD sponsorship page throughout 2024

**ToRD Merch:** 8 ToRD T-shirts

**Game Access:** 10 Tickets to attend any game of choice

**Vendor Opportunity:** Vendor table at home bouts included and ability to promote at events

## Toxins Package, \$300

**Social Media Acknowledgement:** Cross-promotion shoutouts on all social media platforms

- 3 “individual posts” in total throughout the 2024 Season to over 3,000 followers, linking to company website and social media page, ending May 2025

**Website Recognition:** Company website and logo are listed on ToRD sponsorship page throughout 2024

**ToRD Merch:** 5 ToRD T-shirts

**Game Access:** 6 Tickets to attend any game of choice

**Vendor Opportunity:** Vendor table cost at home bouts waived with ability to promote at events

# Sponsorship Packages

## Zebra Package, \$150

**Social Media Acknowledgement:** Cross-promotion shoutouts on all social media platforms

- Included in 1 “group shoutout post” during 2024 Season to over 3,000 followers, linking to company website and social media page, ending May 2025

**Website Recognition:** Company website and logo are listed on ToRD sponsorship page throughout 2024

**ToRD Merch:** 1 ToRD T-shirt

**Game Access:** 3 Tickets to attend any game of choice

\*\*The 2024 season runs from May to October. Sponsorship packages expire at the start of the 2025 season.

## Vendor Space

	Cost per Bout	Cost per Season (2 home games)
Standard Table Rate	\$55	\$125
Not-for-Profit Rate	\$25	\$75

Vendor space is an opportunity to promote your company and sell your goods. 1 table and 1 chair are provided for each Vendor Space.

\*\* If additional chairs are needed please let us know.



# 2024 Sponsorship Contract Season Form

Sponsor Business \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

## Sponsorship/ Vendor Opportunities (select choice):

Select	Opportunities	Description	Price/Event	Price/Season
	<b>All-Stars Package</b>	Cross-promotion shoutouts on all social media platforms <ul style="list-style-type: none"> <li>1 "individual post" <u>per month</u> throughout the 2024 Season ending May 2025</li> </ul> Website Recognition: Company listed on the ToRD sponsorship page throughout 2024 ToRD Merch: 8 ToRD T-shirts Game Access: 10 Tickets to attend any game of choice <u>Vendor tabling fee waived at events</u>	-	\$600
	<b>Toxins Package</b>	Cross-promotion shoutouts on all social media platforms <ul style="list-style-type: none"> <li>3 "individual posts" in <u>total</u> throughout the 2024 Season ending May 2025</li> </ul> Website Recognition: Company listed on ToRD sponsorship page throughout 2024 ToRD Merch: 5 ToRD T-shirts Game Access: 6 Tickets to attend any game of choice <u>Vendor tabling fee waived at events</u>	-	\$300
	<b>Zebra Package</b>	Cross-promotion shoutouts on all social media platforms <ul style="list-style-type: none"> <li>Included in 1 'Group Post' during 2024 Season</li> </ul> Website Recognition: Company listed on the ToRD sponsorship page throughout 2024 ToRD Merch: 1 ToRD T-shirt Game Access: 3 Tickets to attend any game of choice	-	\$150
	<b>Standard Vendor Table Rate</b>	<ul style="list-style-type: none"> <li>Table and 1 chair included</li> <li>Able to display banner and other promotional material</li> </ul>	\$55	\$125
	<b>Non-profit Vendor Table Rate</b>	<ul style="list-style-type: none"> <li>Table and 1 chair included</li> <li>Able to display banner and other promotional material</li> </ul>	\$25	\$75
	<b>Total</b>			

Once the listed sponsor completes the 2024 Sponsorship Contract Season Form and selects their chosen package and additional add-ons, using the table above table, sponsors agree to e-transfer [tordfees@gmail.com](mailto:tordfees@gmail.com) with their full payment, whereas a receipt will be issued. If another option is needed please email us at [vpbd@torontorollerderby.com](mailto:vpbd@torontorollerderby.com) to make arrangements.

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

Thank You!